



MEETING AGENDA

MONDAY, 9 APRIL 2018 (13:30-18:00) / WORKING SESSIONS

Location: Blue Tree Premium Morumbi Hotel (São Paulo, Brazil) – Topazio Room (Sala)

Note: Optional Social Lunch (12:00-13:30) in Restaurante Noah, Blue Tree Premium Morumbi Hotel

- 1. Welcome Remarks by Nancy Travis (AdvaMed) for the Coalition Executive Committee: 5 Minutes**
- 2. Brief Participant Introductions (Name, Position, Organization): 10 Minutes**
- 3. Remarks / Q&A by Diane Biagiante (Chief Responsibility Officer, Edwards Lifesciences): 10 Minutes**
Topic: Emerging Dynamics to Strengthening Business Ethics in the Medical Technology Sector
- 4. Remarks / Q&A by Sergio Alberto Pinto (HC Compliance Regional Lead, Johnson & Johnson): 10 Minutes**
Topic: Regional Considerations for the Western Hemisphere in Strengthening Business Ethics
- 5. Summation of Coalition Progress To-Date by Technical Secretariat: 10 Minutes**
 - 2017 Coalition 1st Meeting and Formal Launch (Bogota, Colombia)
 - Coalition Executive Committee Meeting (Miami, Florida)
 - 2017 Coalition 2nd Meeting (San Jose, California, United States)
- 6. Nomination of APIS A.G. (Chile) and ADIMECH (Chile) for Coalition Membership: 5 Minutes**
- 7. Confirmation of Coalition Logo: 5 Minutes**
- 8. Review & Discussion on draft “2018 Report on Code of Ethics Implementation by Coalition Medical Device Industry Associations” – Presented by the Technical Secretariat: 30 Minutes**
- 9. Breakout Session & Report Out: Developing Country Roadmaps for Coalition Members: 30 Minutes**
- 10. Proposed Updates to Coalition Action Plan Timeline / Confirm Activities (2018-2019): 45 Minutes**
 - Review Updated Timeline of Activities for Primary Outcomes / Assignment of Leads
 - The Coalition’s Primary Outcomes and Additional Outcomes to 2020
 - Adoption and implementation of codes of ethics by industry associations
 - Member enterprise implementation of association codes of ethics
 - National-level, multi-stakeholder partnerships
 - National-level, unified industry codes of ethics
 - Coalition mentors / experts
 - Coalition Capacity-Building Workshop in 2019 / Other Regional Activities?
 - Coalition Website and Digital Resources – Should the Coalition launch this feature by 2019?
- 11. Coalition Engagement with International Organizations / Inter-Governmental Forums: 60 Minutes**
 - Summit of the Americas / IDB (Peru 2018)
 - Americas Competitiveness Forum (Argentina 2019)
 - Asia-Pacific Economic Cooperation Forum (Chile 2019)
- 12. Coalition Member Media Statements for 2018 Summits of the Americas Announcement: 5 Minutes**
- 13. Confirmation of 2018-2019 Coalition Meeting Schedule: 10 Minutes**
 - Philadelphia, Pennsylvania, United States (23-24 September 2018): MedTech Conference
 - Buenos Aires, Argentina (Spring 2019): Americas Competitiveness Forum
 - Santiago de Chile (Fall 2019): 6th APEC Business Ethics for SMEs Forum
- 14. Closing by Marisol Sanchez (ANDI) for the Coalition Exec Committee: 5 Minutes**